



India Cake Fest 2018, 23rd – 24th March 2018

Competition Manual for India Cake Festival 2018, Mumbai

About India Cake Fest 2018

India Cake Festival is crafted with the sole intention to promote & explore the opportunities in the bakery industry and helping students & local baker's branch out to a wider and more appreciative audience. The 2-day event includes competitions/workshops/Conference/Cake Carnival. Prominent industry chef would judge the competitions. The panel for India Cake Fest consists of industry professionals like Chef Ranveer Brar, Chef Yogesh Utekar, Chef Paul Kinny, Chef Anees Khan and more. The content of the event has been created to benefit the bakers and educate them with the current developments in the baking industry. The event is a unique combination of knowledge and fun carnival. The prime objective is to celebrate cake and celebration is serious business.

Competition Details:-

Date	23rd March 2018	
Venue	Sheila Raheja Institute of Hotel Management, Bandra East, Mumbai	
Category	Home Bakers/Individual participant/Student	
Sr. No.	Time	Competition Activities
1	9:00 - 9:45	Registration
2	10:00 - 14:00	Cake Decoration Competition – Theme - DESTINATION
3	14:30 -16.30	Judging Rounds

Note:

- Minimum 2-tier cake design.
- Participants to get their own tools & ingredients.
- Designing to be done on dummy cakes, dummies to be bought by participants.
- Basic ingredients provided by the organizer will be listed in on the website couple of days before the competition.



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Competition Details:-

Date	24th March 2018	
Venue	Sheila Raheja Institute of Hotel Management, Bandra East, Mumbai	
Category	College Teams (3 members in a Team)	
Sr. No.	Time	Competition Activities
1	09:00 -10:30	Registration
2	11:00 – 13:00	Competition – Classical Plated Dessert – Theme - DESTINATION
3	14:00 -16.00	Judging Rounds

Note:

- Participants to get their own tools & ingredients.
- Plated dessert should be of 2 servings.
- Participants can do fusion of 2 destinations.
- Basic ingredients provided by the organizer will be listed in on the website couple of days before the competition.
- Winners would be judged on basis of plating, taste and explanation of their make.

* **Note:** - The organisers reserve the right to cancel, modify or add on to any of the above module and their interpretation of these is final.

WHO SHOULD PARTICIPATE

- Individual Bakers
- Individual Students
- Teams from College/Institute (3 students per Team)



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FORMAT:-

Homebakers & Individual Participants

Competition - Cake Decoration - (Theme "DESTINATION")

Participants will have to decorate cake based on the theme DESTINATION in a specific period of time. Participants need to get their own Dummy.

College Team

Competition – Classic Plated Dessert – (Theme "DESTINATION")

Participants will be given specific time to make plated dessert denoting the Destination (Country/City) they chose. Team can get own ingredients.

Note:-

Teams can get their Ingredients.

Participants to get their special tools for decoration. It can be used post approval

Participants to get special ingredient and can only use post approval from the organizer.

Winner will be announced after evaluating points collected in the competition rounds.

Winners will be announced on the same day.

For more details please email us at indiacakefest@gmail.com or call us at **7045897599**

Participation Fee:-

Individual Bakers – Rs 1000/-
Individual Students – Rs 500/-
Team (Minimum 3 members)
College – 1500/-

Payment Mode:-

A) Cash (New Currency)
B) Cheque (Enquo Marketing)
C) Net Transfer
Yes Bank
Enquo Marketing
Current a/c num : 001085800002905
IFSC code: YESB0000010
New Link road, Andheri West, Mumbai
D) PAYTM to 9867084272



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RULES AND REGULATION

Please read the rules carefully.

- Every exhibit must be the bonafide work of the individual participant.
- Entries are accepted on a first-come-first serve basis & may have to be restricted at a certain number.
- In case of cancellation of participation due to unforeseen circumstances, the organisers should be notified immediately. Fees will not be refunded.
- Participants must report at least 30 minutes prior to the commencement of the competition. No work - even setup of accessories & props, will be allowed before the stipulated time.
- Participants are to note that points will be deducted if the complete display is not kept within specified space in the classes.
- Participants must ensure that no organization name / logo are visible on any of the accessories on the display tables.
- For judging purposes the recipe cards must be placed by the side of the participant's dish. There is no need to send copies to the organisers prior to the competition, but it is to be submitted during the competition.
- The organisers reserve all rights to the recipes used and photographs taken in India Cake Fest 2018 competition. Any publication, reproduction or copying of the recipes can only be made with the approval of the organisers.
- If an award is won, the participant has to ensure that he / she, or someone on his / her behalf is there to accept it.
- All – packing / exhibit debris must be removed from the exhibition hall before judging begins.
- The organisers will not be held responsible for any damage to or loss of exhibits, equipment, utensils or personal effects of the participant. Participants have to be present at their allocated display area before closing time to prepare for removal of their exhibits and utensils.
- The organisers reserve the right to cancel, modify or add on to any of the above rules and conditions and their interpretation of these is final. They also reserve the right to limit the number of entries or completion section, modify any rules, cancel any category section, or cancel / postpone India Cake Fest– 2018 should there be a need to do so.
- Participant's contravening any of the Rules and Regulations of India Cake Fest 2018 may be disqualified.
- The competition will comprise of category round for individual & Team and winners will be selected basis of overall points collected.